



## Roundtable magazine advertising

FLPA offers only **three approved advertisers** the opportunity to place an interactive banner advertisement in their quarterly **Roundtable** member magazine.

**Circulation** 1000+

**Readership** FLPA members – family law practitioners across Queensland, NT, and northern NSW. Members are family lawyers, barristers, members of the judiciary, social workers, psychologists, family report writers and students. Queensland lawyers earn an average income of \$130,000.

**Frequency** Quarterly – **Summer** (December), **Autumn** (March), **Winter** (June) and **Spring** (September)

**Format** FLPA's Roundtable magazine is professionally written and designed magazine style news that provides members with a range of information – from FLPA activities to the latest industry information. It is electronically and delivered through **ISSUU**.



Current readership reports indicate that the open rate of the magazine is between 45 and 50% (legal industry average rate is 18.6%). The average click through rate is between 7.5 and 10% (legal industry average rate is 2.9%).

**Advertising cost** 1 standard advertisement **\$750** (plus GST) each ad  
4 standard ads across 4 editions **\$2000** (plus GST) for four ads. These advertisers may be offered a short 300 word editorial of a topic of interest to members.

**Artwork specifications** **Actual size: 75mm high x 180mm wide**  
**File format must be high resolution PDF will all images CMYK. No crop or bleed marks. Include hyperlink details.**

**Artwork deadlines** **Summer** – 30 November **Autumn** – 28 February  
**Winter** – 31 May **Spring** – 31 August

**Further info** For enquiries, please contact [roundtable@flpa.com.au](mailto:roundtable@flpa.com.au). Note that all advertisers must be approved by the FLPA board and will be assessed based on the Advertising Policy. Please contact us for a copy.

### FAMILY LAW PRACTITIONERS ASSOCIATION QLD

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