



Interesting Info advertising

Every second Friday, FLPA directly emails more than 1000 members "Interesting Info" with relevant family law information. In this email, FLPA will now provide members the opportunity to advertise for jobs available as well as commercial products relevant to family law.



Circulation 1000+

Readership FLPA members – family law practitioners across Queensland, NSW, and Victoria. Members are family lawyers, barristers, members of the judiciary, social workers, psychologists, family report writers and students. Readership statistics show that almost 50% of recipients open the email.

Format "Interesting Info" is an html email delivered directly to members' inboxes. It includes the latest FLPA and other professional development events and activities, member information, Court news, etc. Each email will also include a listing of jobs available in family law and ONE commercial advertisement (words and image) relevant* to family law as paid advertising.

Job ad specifications To place a job ad, please provide the following words (no logos):
JOB AD HEADING (max 45 characters)
SUMMARY (max 60 words)
JOB AD LINK (html link to full job ad)
CONTACT DETAILS: (name, organisation, phone and email).

Commercial ad specifications To book the ONE available commercial ad each fortnight, please provide:
WORD HEADING (max 45 characters)
SUMMARY (max 60 words)
ORGANISATION LINK (html link to organisation site/product site)
ARTWORK (Size 40mm high x 180mm wide). File format must be a low resolution PNG or JPG file with all images CMYK. Please provide any relevant hyperlinks.
We can also insert embedded html code if desired.

Due date Thursday 4pm before Interesting Info publishing (contact FLPA secretariat to find out next publication date).

Advertising cost

Job ad	Members \$60 (+GST) Non-members \$100 (+GST)
Commercial ad	Members \$400 (+GST) Non-members \$500 (+GST)

Rates are effective 1 March 2021 and will be reviewed 1 May 2021.

Further info For enquiries or to book an ad, please contact membership@flpa.com.au.
*Note that all advertisers must be approved by the FLPA board.

FAMILY LAW PRACTITIONERS ASSOCIATION QLD

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